Stay Calm and Carry On

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1

So, how do you stay calm when you are worrying about so much?

2

Focus on the Important, Not Just the Urgent

1. Make a daily list of the most important things you need to address and do them.
2. Begin developing your plan today for running your business after this crisis is over.
3. What is going to separate you from the competition in the new normal?
4. Will your company be one that serves people?

3

Are You Prepared for What's Next?

One client is soliciting his people for best ideas on how to do business differently after the crisis – he's making it a contest with prizes

4

5

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6